



LAXMINARAYAN COLLEGE, JHARSUGUDA

A REPORT ON

ATMANIRBHAR BHARAT SWADESHI CAMPAIGN (SAMKALP PATRA)

ORGANISED FROM 15TH TO 22ND DECEMBER, 2025

As per the letter no.68129/dt.12/12/2025 of the Department of Higher Education, Govt. of Odisha, Laxminarayan College, Jharsuguda conducted Atmanirbhar Bharat - Swadeshi Campaign program in the College from 15th to 22nd December, 2025 by organizing several activities.

1. An oath-taking on the Swadeshi Sankalpa Patra (copy as enclosed in the letter) by conducting a special oath taking program on 16th Dec 2025 administering the oath to students, staff and faculties.

2. Organised a Short Video / Reel Competition among students highlighting effective use of Swadeshi products and materials, promoting Odisha tourism, best out of waste and eco-friendly products & local products e.g. tribal jewellery, filigree work, handicrafts, etc. Content is positive, original created by the students.


3. Organized the programme on Indian Knowledge Systems (IKS). A Seven Day Yoga Camp was organized under the auspices of NSS wing of the College. Mr. Rajendra Bhoi, the Yoga Instructor trained the Hostel inmates as well as day Scholars in the early mornings of the week.

4. Awareness Sessions were organized on PoSH and POCSO Acts. Ms Alok Mayee Pradhan, Secretary, District Legal Services Authority, Jharsuguda, Mr. Sunanda Maharana, District Child Protection Officer, Mr. Aswini Naik, retired District judge, Mrs. Manda Hansda, DSP, Jharsuguda conducted a workshop on PoSH and POCSO Acts to create awareness among students and staff regarding laws protecting women and children from sexual harassments at the workplaces and society. Sri Govinda Chandra Sahoo, the Principal presided over the sessions. The programme was coordinated by the Sexual Harassment Prevention Cell, Women Development and Gender Sensitisation Cell, Internal Complaint Committee and Equal Opportunity Cell of the College.

5. A clean campus/ environment drive was organized by the NSS, the Department of Botany, Eco Club and the Green Initiatives Team of the College. A poster making competition on the 'Let's protect our Environment' was organized. A one day cleanliness drive was organized to clean the college campus and hostel arena.

The programme was coordinated by the department of Botany, NSS, ECO Club and the Green Initiatives Team of the College.

PROGRAMMES ORGANISED



OFFICE OF THE PRINCIPAL
LAXMINARAYAN COLLEGE
JHARSUGUDA,
(NAAC ACCREDITED B+)
PO-K.M. ROAD, JHARSUGUDA-2, ODISHA, 768202

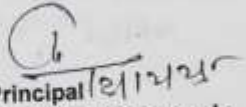
No. 1262 /LNC

NOTICE

Date 13.12.2025

As per Government of Odisha, Higher Education letter no.68129/Dt.12.12.2025, the College is going to organise the following activities under Atmanirbhar Bharat Swadeshi Campaign and Mela from 15th Dec to 22nd Dec, 2025.

1. Taking oath on the Swadeshi Sankalpa Patra by the students, staff and faculty members on dt.16.12.2025 at 12 o'clock (Hosting by the Department of Political Science and English)
2. Clean Campus/Environment drive (To be organised by the Department of Botany, NSS, Green Initiative Team and Eco Club)
3. Short Video / Reel Competition among UG & PG Students (By the Departments of Physics and Zoology to guide)
4. Awareness Session on POSH Act (By Women Development and Gender Sensitisation Cell/Sexual Harassment Prevention Cell)
5. One week YOGA Camp (By NSS, YRC & Physical, Mental and Emotional Wellbeing Cell)
6. Workshop on Preservation of Art & Culture (Department of History and Sahitya Sansad)



Principal
Laxminarayan College, Jharsuguda
Principal

Copy to Office Guard File / College Office Whatsapp Group for information.
Laxminarayan College
JHARSUGUDA

NOTICE FOR ATMANIRBHAR BHARAT SWADESHI CAMPAIGN AND MELA



OFFICE OF THE PRINCIPAL
LAXMINARAYAN COLLEGE
JHARSUGUDA,
(NAAC ACCREDITED B+)

PO-K.M. ROAD, JHARSUGUDA-2, ODISHA, 768202

No. 1263 /LNC

NOTICE

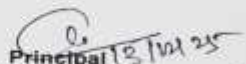
Date 13.12.2025

The college is going to organise a Short Video / Reel Competition under Atmanibhar Bharat- Swadeshi Campaign. Interested students of +3 & PG shall prepare a short video / reel highlighting on effective use of Swadeshi products and materials, promoting Odisha tourism, best out of waste and eco-friendly products & local products e.g. tribal jewellery, filigree work, handicrafts, etc.

Guidelines:

1. Video duration: Maximum 1 minute 30 seconds (1.5 minutes)
2. Format: Reel / short video (horizontal or vertical)
3. Content must be positive, original, student-created and non-political.
4. Content should not have any inflammatory messages, inciting violence, vulgarity and likely to create disturbances in the society.

Interested students can contact Mr. Bharat Bhabesh Pati, Lecturer in Physics for detailed information.


Principal
Laxminarayan College, Jharsuguda
Principal
Laxminarayan College
Jharsuguda

Copy to All Notice Board / Office Guard File / College Office WhatsApp Group / Sri Bharat Bhabesh Pati for information.

NOTICE FOR SHORT VIDEO/REEL COMPETITION



LAXMINARAYAN COLLEGE
JHARSUGUDA,
(NAAC ACCREDITED B+)

ESTD:- 1969, EMAIL:- info@lnc.jharsuguda.org
PO-K.M.ROAD, JHARSUGUDA-2, ODISHA, 768202

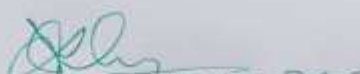
Sl. No.	Name	Phone	Address
1	Principal	06645-270044 (O)	
2	Principal	06645-270325 (FAX)	
3	Principal	8917492143 (M)	

No. 1268 /LNC

Date 15-12-2025

NOTICE

This is for information to all concerned that The NSS Co-Unit, Department of Botany, Green Initiative Team & Eco Club of Laxminarayan College, Jharsuguda is going to organize one Day Campus Cleaning and Environment Drive Programme on Date:-17-12-2025 at 10.30 AM in the College Campus vide Letter No.1262/LNC , Dated:-13-12-2025 of Laxminarayan College, Jharsuguda and Government of Odisha Higher Education Letter No.68129, Dated:-12-12-2025. All NSS Volunteers, Staff and Students are requested to attend the same.


Principal
L.N. College, Jharsuguda
Principal
Laxminarayan College
Jharsuguda, Odisha

NOTICE FOR CAMPUS CLEANING AND ENVIRONMENT DRIVE



LAXMINARAYAN COLLEGE

JHARSUGUDA,
(NAAC ACCREDITED B+)

ESTD - 1969, EMAIL - lncollege.lsu@gmail.com
PO-K.M.ROAD, JHARSUGUDA-2, ODISHA, 768202

Phone	06645-270044 (O)
Fax	06645-270325 (FAX)
Mobile	8917492143 (M)

No. 1269 / LNC

Date: 15-12-2025

NOTICE

This is for information to all concerned that The NSS Co-Unit, YRC & Physical, Mental & Emotional Wellbeing Cell of Laxminarayan College, Jharsuguda is going to organize SEVEN DAYS YOGA CAMP from Date:-17-12-2025 to 23-12-2025 in YOGA HALL of the College at 6.30 AM vide Letter No.1262/LNC, Dated:-13-12-2025 of Laxminarayan College, Jharsuguda and Government of Odisha Higher Education Letter No.68129, Dated:-12-12-2025. All NSS / YRC Volunteers, Staff and Students are requested to attend the same.

Principal
L.N. College, Jharsuguda
Principal
Laxminarayan College
Jharsuguda, Odisha

NOTICE FOR SEVEN DAYS YOGA CAMP



ମୁଁ _____ ଜଣେ ବିଦ୍ୟାର୍ଥୀ

ଭାରତ ମାତାଙ୍କର ସେବା ଓ ସମ୍ମାନ ହେତୁ ପ୍ରତିଜ୍ଞା କରୁଅଛି କି ଯେ,

- ମୁଁ ମୋର ଦୈନନ୍ଦିନ ଜୀବନରେ ଅଧିକରୁ ଅଧିକ ଭାରତୀୟ ଉତ୍ପାଦ ବ୍ୟବହାର କରିବାକୁ ଚେଷ୍ଟା କରିବି ଏବଂ ଅନ୍ୟ ଦେଶରୁ ଆମଦାନୀ ହେଉଥିବା ବସ୍ତୁ ବଦଳରେ ଦେଶୀୟ ବସ୍ତୁକୁ ଟିକିଟୁ ରୂପରେ ବାଛିବି ।
- ମୋର ଘରେ, କାର୍ଯ୍ୟକ୍ଷେତ୍ରରେ ଏବଂ ସମାଜରେ ଭାରତୀୟ ଉତ୍ପାଦକୁ ପ୍ରାଥମିକତା ଦେବି ଏବଂ ଗ୍ରାମ, କୃଷକ ତଥା କାରିଗରଙ୍କୁ ସମର୍ଥନ କରି ମୁଁ ସ୍ଥାନୀୟ ଉତ୍ପାଦ ପାଇଁ ପ୍ରାଥମିକତା ଦେବି ।
- ମୁଁ ଯୁବପିଢ଼ି ଏବଂ ପିଲାମାନଙ୍କୁ ସ୍ୱଦେଶୀ ଗ୍ରହଣ କରିବାକୁ ଉତ୍ସାହିତ କରିବି ଏବଂ ନୂଆ ପାଢ଼ିକୁ ଏହାର ମହତ୍ତ୍ୱ ବିଷୟରେ ଜଣାଇବି ।
- ମୁଁ ମୋର ପରିବାରରେ ଏବଂ ସାମାଜିକ ଜୀବନରେ ଭାରତୀୟ ଭାଷାକୁ ବ୍ୟବହାର କରିବି ।
- ମୁଁ ପରିବେଶ ପ୍ରତି ସମ୍ମାନ ଦେବା ସହିତ ସ୍ୱଦେଶୀ ଏବଂ ପରିବେଶ ଅନୁକୂଳ ଉତ୍ପାଦକୁ ବ୍ୟବହାର କରିବି ଏବଂ ନିଜ ଦେଶର ପର୍ଯ୍ୟଟନ କ୍ଷେତ୍ରକୁ ପ୍ରାଥମିକତା ଦେବି ।

SWADESHI SANKALP PATRA



ADMINISTERING THE OATH TO STUDENTS, STAFF AND FACULTIES ON 16TH DEC 2025



CLEAN CAMPUS AND ENVIRONMENT DRIVE (POSTER-MAKING COMPETITION AND RALLY)



AWARENESS PROGRAMME ON POSH AND POCSO ACTS



SEVEN DAYS YOGA CAMP

Sm Purohit
 Signature of the Coordinator

[Signature]
 Signature of the Principal
 Principal
 Laxminarayan College
 JHARSUGUDA

ANNEXURE-I (Government Circular)

**GOVERNMENT OF ODISHA
DEPARTMENT OF HIGHER EDUCATION**

Letter No.-----68129-----

HE-MC-MISC-0035-2025//Dt.12.12.2025

From

Sri Kaliprasanna Mahapatra, IAS
Director, Higher Education
Odisha, Bhubaneswar

To

The Registrars, All State Public Universities
The Principals, All Government / Non-Government Aided Colleges

Sub: Conduct of Atmanirbhar Bharat-Swadeshi Campaign & Mela

Madam/Sir,

It was proposed to conduct Atmanirbhar Bharat -Swadeshi Campaign program in different HEIs of the state from 6th to 21st Nov, 2025. It is heartening to mention that HEIs have conducted it successfully, uploaded videos, photos on social media & submitted the reports.

As a follow up to the earlier program, now it is proposed to conduct different activities as part of Atmanirbhar Bharat -Swadeshi Campaign by having **Swadeshi Sankalpa Patra Campaign** at all HEIs.

All Colleges and Universities are hereby directed to organize following activities under Atmanirbhar Bharat Swadeshi Campaign **from 15th Dec to 22nd Dec, 2025**

- Take oath on the **Swadeshi Sankalpa Patra** (copy enclosed) by conducting a special oath taking program from **15th Dec to 17th Dec 2025** to administer the oath to students, staff and faculties.
- **Short Video / Reel Competition:** Students shall prepare a short video / reel highlighting on effective use of Swadeshi products and materials, promoting Odisha tourism, best out of waste and eco-friendly products & local products e.g. tribal jewellery, filigree work, handicrafts, etc.

In this context, all **Universities** are hereby instructed to showcase their notable activities in the following thematic areas organizing the programmes on:

Indian Knowledge Systems (IKS)

- Traditional sciences (Ayurveda, Yoga, Architecture, Mathematics, Astronomy etc.)
- Indigenous technologies (weaving, metal craft, food processing, agriculture)
- Odisha's local knowledge systems (Jagannath culture, palm leaf manuscripts, handloom traditions, GI-tagged products)
- Folk traditions, rituals, festivals and their scientific/ethical significance

Preservation of Art & Culture

- Workshops on folk dance, music, tribal art forms, Pattachitra, stone carving
- Exhibitions of traditional handicrafts, paintings, performing arts
- Invite persons of high eminence such as local artists, craftsmen, researchers.

Heritage Conservation/Awareness Sessions

- Heritage walk to nearby forts/monuments/heritage sites/historical places.
- Awareness Sessions on Conservation Laws, Documentation of Heritage, Sanitation, PoSH Act.
- Display of Institute's historical archives, old objects, compilations of achievements.

Flora-Fauna & Ecology

- Plantation drives, seed ball activities
- Campus biodiversity documentation (birds, plants, insects)
- Clean campus/environment drive
- Community awareness programmes on local ecosystems, wetlands, forests and wildlife protection.

Preparation of Videos/Reels must be done by following the guidelines given below:

- Video duration: **Maximum 1 minute 30 seconds (1.5 minutes)**
- Format: Reel / short video (horizontal or vertical)
- Content must be positive, original, student-created and non-political.
- Content should not have any inflammatory messages, inciting violence, vulgarity and likely to create disturbances in the society.

Each HEI will select **3 Best Videos** based on creativity/message clarity/technical quality/relevance to the topic and they shall be awarded at the HEI level.

Colleges and Universities are instructed to submit a brief report on the activities and links to the top 3 videos, along with photos in the link provided here <https://forms.gle/eEMMaz2mzujQCvc88> **on or before 30th Dec, 2025** for further compilation and dissemination at the state level.

Enclosure: Swadeshi Sankalpa Patra

Yours faithfully


Director, Higher Education

Memo No. 68130 /HE, Dt. 12-12-2025 12/12/25

Copy forwarded to the P.S to Hon'ble Minister, Higher Education Department for kind information of Hon'ble Minister.


Director, Higher Education

Memo No. 68131 /HE, Dt. 12-12-2025 12/12/25

Copy forwarded to the P.S to Commissioner-Cum-Secretary, Higher Education Department for kind information of Commissioner-cum-Secretary.


Director, Higher Education

Memo No. 68132 /HE, Dt. 12-12-2025 12/12/25

Copy forwarded to the Additional Secretary, University Section/ Joint Secretary, Govt. College Section (GCET-A), Higher Education Department for kind information.


Director, Higher Education